**Adapted from** “Evaluating Websires” by Randy Abdallah

**PURPOSE**

What is the purpose of the site or page?

Can you tell anything from the address? (.gov, .net, .com, .edu, or .org)

**AUTHORITY**

Who is the author?

What are his credentials and does he have any authority to speak on the subject?

Is there any way to reach him?

Is there an organizational or corporate sponsor?

Is there a reference list?

**OBJECTIVITY**

Does the content reflect a bias?

Is the bias explicit or hidden?

Does the identity of the author or sponsor suggest a bias?

How much advertising appears on the site? Does this effect the content in any way?

How does the bias impact the usefulness of the information?

**APPROPRIATENESS & RELEVANCE**

Is the content appropriate for your assignment?

What is the reading level of the content? Is this site written at a high-school or college-educated reading level?

**CURRENCY**

Is the information on the page up-to-date?

Can you tell when the page was last updated?

Are there dead links?

Is there a difference between the date the information was created and the date the page was last updated?

**CLARITY**

Is the information clearly presented?

Is the text neat, legible and formatted for easy reading?

If there are graphics, do they add to the content or distract?

If there are advertisements, do they interfere with your ability to use the page?

Are the pages well organized?

Are there mistakes in spelling or word usage?